

# 28th Annual Chamber Classic Golf Tournament

## Sponsorship Opportunities

Cheshire Hills Golf Course

June 23, 9:00 AM

Sponsorship Deadline: June 7

Reserve Online at: [alleganchamber.com/chamber-classic/sponsorships](http://alleganchamber.com/chamber-classic/sponsorships)



### **Presenting Sponsor (Number available: 0) – Contact Us for Availability & Pricing**

- Presenting Sponsor: (i.e. ACME Co presents Allegan Area Chamber of Commerce Golf Classic)
- Recognized as Presenting Sponsor in all media, marketing, and advertising (company logo when feasible)<sup>1,4</sup>
- Recognized as Presenting Sponsor on event sponsor banner (logo included)<sup>2</sup>
- Company name and logo on all golf carts at event<sup>3</sup>
- Company logo as Presenting Sponsor on all on-course event signage<sup>2</sup>
- Holes one and ten, exclusive sponsorship (company name and logo)
- Three exclusive Presenting Sponsor vinyl banners at the event<sup>2</sup>
- Early-bird event registration for three teams
- Opportunity for on-course business promotion (expo-style booth)
- Exclusive social media “Thank-you” shout-outs
- Recognition as a sponsor on Regent Theatre On-Screen Advertising (after event)



### **Eagle Sponsor (Number available: 2) – Contact Us for Availability & Pricing**

- Recognized as Eagle Sponsor in all media, marketing, and advertising (company logo when feasible)<sup>1,4</sup>
- Recognized as Eagle Sponsor on event sponsorship banner (company logo included)<sup>2</sup>
- Not less than six on-course logo impressions<sup>3</sup>
- One exclusive hole sponsorship<sup>3</sup>
- Early-bird event registration for two teams
- Opportunity for on-course business promotion (expo-style booth)
- Exclusive social media “Thank-you” shout-outs
- Recognition as a sponsor on Regent Theatre On-Screen Advertising (after event)



### **Birdie Sponsor (Number available: 3) – \$1,000**

- Recognized as Birdie Sponsor in forthcoming media, marketing, and advertising (company logo when feasible)<sup>1,4</sup>
- Recognized as Birdie Sponsor on event sponsorship banner (company name and logo)<sup>2</sup>
- Not less than four on-course logo impressions<sup>3</sup>
- One exclusive tee-box sponsorship<sup>3</sup>
- Early-bird event registration for one team
- Opportunity for on-course business promotion (expo-style booth)
- Exclusive social media “Thank-you” shout-outs
- Recognition as a sponsor on Regent Theatre On-Screen Advertising (after event)



### **Event Sponsor – \$500**

- *Recognized as Event Sponsor in forthcoming media, marketing, and advertising (company logo when feasible)<sup>1, 4</sup>*
- *Recognized as Event Sponsor on event sponsorship banner<sup>2</sup>*
- *Inclusion on Event Hole signage (nine tee-box logo impressions)<sup>3</sup>*
- *Tee-box hole sponsorship<sup>3</sup>*
- *Opportunity for on-course business promotion (expo-style booth)*
- *Exclusive social media “Thank-you” shout-outs*
- *Recognition as a sponsor on Regent Theatre On-Screen Advertising (after event)*



### **Chipping In Sponsor – \$250**

- *Recognized as Chipping In Sponsor on Event Banner (company name and logo)<sup>2</sup>*
- *Inclusion on Chipping In event signage (three additional on-course impressions) (company name and logo)<sup>3</sup>*
- *Tee-box or green-side hole sponsorship (company name and logo)<sup>3</sup>*
- *Opportunity for on-course business promotion (expo-style booth)*
- *Exclusive social media “Thank-you” shout-outs*
- *Recognition as a sponsor on Regent Theatre On-Screen Advertising (after event)*



### **Hole Sponsor – \$50**

- *Tee-box or green-side hole sponsorship (company name and logo)<sup>3</sup>*
- *Opportunity for on-course business promotion (expo-style booth)*
- *Exclusive Allegan Area Chamber of Commerce social media “Thank-you” shout-outs*
- *Recognition as a sponsor on Regent Theatre On-Screen Advertising (after event)*

<sup>1</sup> *Applies to marketing arranged after commitment of sponsorship*

<sup>2</sup> *Banner lead time requires commitment of sponsorship no later than June 7*

<sup>3</sup> *Signage lead time requires commitment of sponsorship no later than June 7*

<sup>4</sup> *Excluding individual company social media “Thank-you” shout-outs*



# 28th Annual Chamber Classic Golf Tournament Sponsorship Form

Sponsorship Deadline: June 7

Reserve Online at: [alleganchamber.com/chamber-classic/sponsorships](http://alleganchamber.com/chamber-classic/sponsorships)

If you'd prefer to pay by check, you may also complete and mail the below form.

Sponsorship Level / Team	Cost	Total
Presenting Sponsor (includes team) <sup>1</sup>	Contact Us	\$ _____
Eagle Sponsor (includes team) <sup>1</sup>	Contact Us	\$ _____
Birdie Sponsor (includes team) <sup>1</sup>	\$1000	\$ _____
Event Sponsor	\$500	\$ _____
Chipping In Sponsor	\$250	\$ _____
Hole Sponsor	QTY _____ @ \$50	\$ _____
Chamber Classic Foursome <sup>1</sup>	QTY _____ @ \$280	\$ _____
Chamber Classic Foursome w/VIP Package (5-feet of Grace, lottery tree, range balls) <sup>1</sup>	QTY _____ @ \$320	\$ _____
<b>Total Enclosed</b>		<b>\$ _____</b>

Organization \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Are you planning to set up a promotional table on a tee box? – Yes / No

Please provide links to your social media pages so we can tag you in any sponsorship posts.

Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

Twitter \_\_\_\_\_ LinkedIn \_\_\_\_\_

Email a high-resolution copy of your logo to [director@alleganchamber.com](mailto:director@alleganchamber.com) so it may be used in

### Team Info (if applicable)<sup>1</sup>

Team Name \_\_\_\_\_ Team Captain Name \_\_\_\_\_

Team Members (if known) \_\_\_\_\_

**Please make checks payable to:**  
Allegan Area Chamber of Commerce  
231 Trowbridge St., Allegan, MI 49010